

Greetings Everyone

I've been extremely transparent and vocal about my entrepreneurial endeavors. Many of you have shown your tremendous support for everything I've done. It warms my heart to know that out of simply trying to survive, others were encouraged and inspired. I'm a firm believer in taking the time to envision how you want your life to go, dreaming of how to do it, and taking steps to turn those dreams into reality. That's how I've been able to start, maintain, and continue my journey. It's my recipe for life and living. I've had the chance to do this under the microscope of social media, which means, you've seen every step I've taken from day 1. With that being said, this letter should not come as a surprise. Any time I make big steps toward achieving goals, I like to share it.

I've decided that it's time to dream bigger and take bigger steps. That's difficult to do when you're holding on to a part of the past. I look at it this way; success has different levels and is defined in different ways. Once you align your actions to your vision, then you can truly determine how successful you really are. Only you and your heart know how to measure your level of success. It's time to kick this theory into overdrive.

Therefore, I regrettably need to inform you that, as of November 27, 2011, I will be closing The Cupcake Gallery and Uptown Pie Company to focus on future business endeavors.

This is a happy time for me. The last 2 and a half years have been tremendous. The support every customer has shown are beats that will be forever etched in my heart. I'm grateful for that. Some people will never know how that feels. I consider myself blessed. As I've always done, I will be sure to communicate my next entrepreneurial endeavors. It's a good one too.

Mark your calendars for Saturday, Nov. 26th. We'll have free wine, free cupcakes, and free pie at the bakery. I'd love to say thank you in person for all of your support as well as have one final toast in the name of cupcakes & pies. Formal invites will be going out soon so e-mail me (darius@everydaycookin.com) so I can add you to the evite list!

Pursuing Excellence!

-Darius